



# Phil Gear

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## SKILLS SUMMARY

Generative AI: Proficiency in Generative AI Prompt Engineering and applications.

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Web Development: Expertise in HTML5, CSS3, JavaScript, Python, XML, PHP.

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Design Software: Proficiency in Adobe Creative Cloud (Photoshop, Illustrator, InDesign, etc.), CorelDraw, FlexiSign.

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Office Suites: Proficient in Microsoft Office Suite, Google Workspace.

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Embroidery: Experienced in Pulse Embroidery software.

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Building Information Modeling (BIM): Experience in Autodesk Revit and Trimble.

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Operating Systems: Proficient in Windows Desktop/Server, macOS (OSX), Linux, and Virtual Machines.

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Cloud Computing Platforms: Experienced in Google Cloud Platform, Amazon Web Services (AWS), Microsoft Azure, and self-hosted cloud environments.

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Hardware Repair and Diagnostic: Proficiency in diagnosing and repairing server systems, desktop systems, laptop systems, IoT systems, printers, cameras, and mobile devices.

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## WORK EXPERIENCES

Freelance Graphic Designer and Full Stack Developer

Phil Gear Graphic Design + Web Development

Portland, Oregon · March 2000 - Present

Established local businesses using advanced technology in consultation with Venture Capitalists.  
Developed over 30 industry-first websites for diverse clients, organizations, and businesses.  
Revamped websites and improved content for 30+ international B2B, B2C, and Non-Profit clients.  
Detected and corrected grammatical, design, and code errors for enhanced search engine ranking and visual aesthetics.  
Conceptualized and designed engaging logos and brands for 30+ global clients after thorough SWOT analysis.  
Produced industry-standard artwork proofs and documentation for changes.

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Digital Media Consultant

GearArts LLC

Portland, Oregon · March 2016 - Present

Collaborated with 600+ photographers on social media to refine image editing and digital photography techniques.

Partnered with 50+ digital artists both locally and remotely to create designs reaching thousands to millions of viewers.

Consulted with 10+ corporate entities to boost technology awareness and establish influential brands in emerging markets.

Investigated Machine Learning and Artificial Intelligence Content Creation Solutions.

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Event Staff

Mile Point Event Productions LLC

Portland, Oregon · March 2022 - Present

Handled event setup and tear-down for sporting events, public events, and street fairs.

Managed rest stop responsibilities including water distribution, lunch provision, and on-call first aid.

Transported and retrieved event-related rental equipment and vehicles.

Assembled supply kits for volunteers and event staff.

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Event Staff

Block Party Barricades LLC

Portland, Oregon · March 2022 - Present

Managed inventory and delivered event rentals, no parking signage, and barricades.

Ensured maintenance and quality control of barricades and signage.

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Event Staff

Axiom Event Productions LLC

Portland, Oregon · March 2022 - Present

Delivered Portland Bureau of Transportation Greenway signage for safer travel.

Distributed door flyers to homeowners and businesses, alerting them to street closures and community events.

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## **EDUCATIONAL EXPERIENCES**

Portland Community College

Major: Marketing with a Focus in Graphic Design/Web Development

Degree: Associate Degree in General Studies (Marketing with a Focus in Graphic Design/Web Development)

Portland, Oregon · December 2021

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Purdue University Global — Computer Programming & Software Development

2022 - 2023 | Online

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Bowling Green State University — Visual Communication Technology

2013 | Bowling Green, Ohio

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James A. Rhodes State College — Digital Media

2006 - 2009 | Lima, Ohio

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## **PROJECTS**

Professional Freelance Portfolio Website — Project Owner

Implemented five major code and content revisions over 13 years, showcasing work from new clients and branding overhauls.

2009-Present | Online

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Women Who Code IoT Hackathon — Graphic Designer, Photographer, Researcher

Collaborated on sustainable IoT projects, contributing ideas and equipment.

Provided support and documentation for Github projects and presentations.

Designed Logo and Presentation.

2019 | Online

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Finisherpix — Sports Photographer

Captured athletes during various triathlons and marathons, highlighting their moments of victory.

Provided high-quality images for athletes to commemorate their achievements.

Collaborated with event organizers and fellow photographers for comprehensive event coverage.

2019-Present | Boulder, Colorado

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BeMyApp Agency x Wacom Inkathon — Project Owner

Led and presented application ideas, formed teams, and completed app development tasks.

Captured professional photos for teams and speakers.

2019 | Paris, France

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## **VOLUNTEER EXPERIENCES**

The Nature Conservancy — Trail Builder

2020-Present | Portland, Oregon

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Merlin Project, Cornell Lab of Ornithology — Volunteer Contributor

2022-Present | Ithaca, New York

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Portland Winter Light Festival — Operations Crew

2017-Present | Portland, Oregon

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Google Maps — Local Guide, Photographer

2012-Present | USA

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## **CLUBS & MEMBERSHIPS**

(STEAM) Science, Technology, Engineering, Arts, Math — Founding Club Member

2020 | Portland Community College

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(ACM) Association of Computing Machinery — SIGGRAPH, SIGIR, SIGITE Member

SINCE 2013 | Bowling Green State University, Purdue University Global, At large

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(AIGA) Associate Institute of Graphic Arts — Member, Volunteer

SINCE 2012 | AIGA Portland & AIGA Toledo

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(GAG) Graphic Arts Guild — Member

SINCE 2012 | USA

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Freelancer's Union — Member

SINCE 2012 | USA

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Women Who Code — Member  
2019 - Present | USA

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(PPA) Professional Photographers of America — Photographer  
2016-Present | USA

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Portland Art Museum — Patron  
SINCE 2020 | Portland, Oregon

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## **VOLUNTEER EXPERIENCES**

The Nature Conservancy — Trail Builder  
SINCE 2020 | Portland, Oregon

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Merlin Project, Cornell Lab of Ornithology — Volunteer Contributor  
SINCE 2021 | Ithaca, New York

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Portland Winter Light Festival — Operations Crew  
SINCE 2017 | Portland, Oregon

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Google Maps — Local Guide, Photographer  
SINCE 2012 | USA

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## **CERTIFICATIONS**

Google Retail Certification — Devices Certified  
2021 | USA

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Project Management Institute — PMP Certification In Progress  
2021 | USA

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LinkedIn — WordPress badge, CSS badge, 100+ Continual Trainings  
2021 | USA

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Google Developer — Android for Business  
2021 | USA

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Google Cloud — Cloud Innovator  
2021 | USA

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